

Bristol Raceway Ministries Cookie Information Sheet

One of the most impactful ways we connect with race fans at Bristol Motor Speedway is through the simple act of giving out homemade cookies. For over 32 years, Bristol Raceway Ministries has been known for this small gesture of hospitality at NASCAR events, and it has led to countless conversations dealing with someone's faith. A cookie may seem insignificant, but it carries with it warmth, kindness, and the love of Christ. When someone receives a homemade treat, they often pause, smile, and engage in conversation. That moment of connection can lead to an opportunity to listen, encourage, and even pray with someone who may be searching for hope.

At large events like NASCAR races, people from all walks of life come for the excitement, and many arrive carrying burdens they may not feel comfortable sharing with others. A homemade cookie, freely given with no expectation in return, can break down barriers and remind someone that they are valued. This small act can open the door for someone to share their struggles, ask questions about faith, or experience a moment of kindness that they desperately needed. It's a way to show the love of Jesus in a setting where many might not expect to encounter it.

Baking and sharing cookies is not just about providing a snack. It is an opportunity to plant seeds of faith in a way that is both personal and memorable. The time and care that goes into making each batch reflects the love and generosity that we as followers of Christ are called to emulate. Many people who receive a cookie may not realize it at the time, but that simple gift can be the first step in their journey toward something greater. Through our ministry, we have seen God work in ways we never could have imagined, by using something as small as a cookie to open hearts and create lasting impact.

When baking cookies for us to hand out, there are a few important guidelines to follow.

1. All cookies must be homemade in a clean kitchen using fresh ingredients. Store-bought cookies, cookie bars, or items that require refrigeration cannot be accepted due to food safety regulations.
2. To ensure consistency and make packaging easier, we ask that cookies be a reasonable size- not too large or too small. Please also avoid adding decorations or icing that could melt or cause the packaging to become sticky. Raisins, M&M's, and chocolate etc., are all ok.
3. If you bake gluten-free or nut-free cookies, we ask that they be kept separate or labeled so they can be easily identified from all the other cookies we receive.
4. All cookies should be individually wrapped. Ziploc sandwich baggies work best, and you can fit one or two cookies per baggie. All the individual baggies can then be carefully boxed or bagged together for easier transport.
5. Feel free to put stickers on your packaging or include a note with your church's information if you want the recipient to know who made their yummy treat.

We appreciate all the time and love you put into baking cookies for us! The deadline for us to receive your homemade cookies is Tuesday of race week. As always, if you have questions, don't hesitate to reach out to us. office@bristolracewayministries.org

Thank You,
Bristol Raceway Ministries